



# Privacy Notice (Data Processing Policy)

## WHAT DATA WE COLLECT

Identifiers (or pseudonyms), survey responses, HI–AI matrix ratings, optional interview recordings, participant-provided artefacts (screenshots / layouts). Limited technical metadata from the online platform.

## PURPOSE AND LEGAL BASIS

Academic research on HDI and responsible AI adoption. Legal bases: participant consent (and / or “legitimate interests” in research, per local law).

## STORAGE AND SECURITY

Retention period: 24 months (de-identification / erasure upon completion). Access restricted to the research team. Data stored on Beget Hosting (Netherlands).

## PARTICIPANT RIGHTS

Access, rectification, erasure, restriction, portability (where applicable), withdrawal of consent. Send requests to [law@hdi.academy](mailto:law@hdi.academy).

## THIRD PARTIES AND INTERNATIONAL TRANSFERS

Limited transfers to processors (survey / transcription platforms) under data processing agreements with adequate safeguards (GDPR / SCCs where applicable).

## CONTACTS

Common study queries: [contact@hdi.academy](mailto:contact@hdi.academy)

Data / rights queries: [law@hdi.academy](mailto:law@hdi.academy)

Complaints / appeals: [compliance@hdi.academy](mailto:compliance@hdi.academy)